

## **Business Strategy**

Palbit's main activity is the development, production and commercialisation of carbide, ultra-hard materials and steel tools, seeking to create tools of the highest quality, offering a wide range of products to its customers.

Palbit's innovation strategy is based on 6 pillars of knowledge and the Sustainable Development Goals (SDGs) and Agenda 2030, in order to guarantee 25% of sales resulting from innovation projects:

